

**St. Louis County Library    News Release: August 27, 2007**  
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## **BOEING SPONSORS ST. LOUIS COUNTY LIBRARY BOOKMOBILE**

A ribbon-cutting ceremony and unveiling of the tenth bookmobile to the fleet of the St. Louis County Library will take place Tuesday, Aug. 28, at 11 a.m. at Marvin Elementary School, 3510 Woodson Road. A donation of \$60,000 from The Boeing Company has sponsored a St. Louis County Library bookmobile that will visit schools throughout St. Louis County.

"We are very grateful for the generosity of The Boeing Company in making this new bookmobile possible," said Library Director Charles Pace. "Without the help of our corporate partners we would not be able to offer the entire array of programs and services that we currently make available to the citizens of St. Louis County."

As a part of the sponsorship agreement, The Boeing Company participated in designing the bookmobile's exterior. The chosen design shows two young readers reflected in the visor of an astronaut who is floating in space. Part of Earth can be seen on the dark and starry background. The words "launch your imagination" are printed on the bookmobile along with The Boeing Company and St. Louis County Library logos.

"The Boeing Company is very proud to have worked with the St. Louis County Library to provide this new bookmobile. We are excited about the program and hope area children feel the same excitement as they see the space-themed graphics on the outside and use the resources on the inside" said Joanne Huggard, Director of Global Corporate Citizenship, Boeing Integrated Defense Systems.

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The Boeing Company bookmobile is the fourth corporate sponsored bookmobile and fifth new vehicle in the fleet. The bookmobile's interior has been fitted with shelves, equipment and the library resources it will need to serve area children. The bookmobile is expected to debut in the fall.

#### **About the St. Louis County Library Outreach Services (bookmobiles):**

The St. Louis County Library operates the nation's largest fleet of bookmobiles: Seven bookmobiles for public and private schools and three for nursing homes and shopping centers. Bookmobiles visit more than 100 schools through the year. One bookmobile van is dedicated to preschoolers. This van visits preschools, Head Start and daycare facilities, and it delivers special material for the very young reader. The tradition of bookmobiles is shared by school children with their parents and their grandparents. The bookmobile introduced many children to the life long habit of reading. The St. Louis County Outreach Services has been in operation since 1947.

#### **About The Boeing Company**

A unit of The Boeing Company, Boeing Integrated Defense Systems is one of the world's largest space and defense businesses specializing in innovative and capabilities-driven customer solutions. Headquartered in St. Louis, Boeing Integrated Defense Systems is a \$32.4 billion business with 72,000 employees worldwide.

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