

St. Louis County Library **News Release: October 20, 2009**
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New Look for St. Louis County Library Foundation Website

The St. Louis County Library Foundation unveiled a new website on October 20 at www.slcl.org/foundation/. The redesigned site features easier navigation, bright colors, and pertinent information about the Foundation, including the new Starcatcher's Society, upcoming author events, a link to the new Foundation blog, and an area for online giving.

The Foundation was established in 1999 to raise awareness and support for the St. Louis County Library. In ten years, the Foundation has raised funds, sponsored literacy and reading programs, created several endowment funds and cultivated many supporters for the Library's mission.

Visitors to the new webpage can access information about the Foundation's many efforts to strengthen St. Louis County Library. Recent accomplishments include:

- Modernizing the Library's fleet of bookmobiles
- Expanding the Gift of Reading Program to seven branches. The program provides free books to preschoolers attending monthly story times.
- Forming Read St. Louis, a new community wide reading initiative in partnership with St. Louis Public Library.
- Receiving "Best Reading Series" award by the Riverfront Times Best of 2009 issue. The Foundation brings 30-40 major authors to St. Louis annually.

The new website will also allow visitors to join the new and improved Friends of the Foundation group. Friends enjoy a number of benefits, including advanced notice of events, preferred seating at author programs, invitations to private author receptions, discounts on Foundation merchandise, and more.

To learn more about the St. Louis County Library Foundation, please visit www.slcl.org/foundation/.

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