



## "I VOTED" STICKER DESIGN CONTEST OFFICIAL RULES

By submitting an entry, you agree to be bound by the following "Official Rules" of the contest:

### 1. SPONSOR

This contest is sponsored by the St. Louis County Board of Elections in partnership with St. Louis County Library.

### 2. ELIGIBILITY

You must be a resident of St. Louis County to participate in the contest.

### 3. HOW TO ENTER

The contest begins on Monday, September 27, 2021. To enter, you must submit your artwork, design entry form and parental consent form (for minors under 18 years of age). Original and electronic drawings will be accepted and must be submitted to St. Louis County Library. All artwork must be received by 5:00 p.m. on Friday, October 15, 2021. Late entries will not be accepted. No entry fee is required to participate in the contest. If questions or technical issues arise, contact the St. Louis County Board of Elections at [publicrelationsboe@stlouiscountymo.gov](mailto:publicrelationsboe@stlouiscountymo.gov) or 314-615-1802.

### 4. DESIGN REQUIREMENTS

The design must be non-partisan, include the phrase "I Voted" or "I Voted in St. Louis County" and express a message of voting and elections in the County of St. Louis implied through words or pictures. (**Note: Please note that St. Louis City is NOT part of St. Louis County and, therefore, the sticker should not include elements such as the Arch, Zoo, etc.**) The dimensions of the design should fit on a circular sticker two inches in diameter. To accommodate print quality, electronic drawings should be submitted as a PNG or JPG file with a minimum resolution of 300 dpi.

### 5. JUDGE CRITERIA OF FINALISTS

Designs will be evaluated by a panel of judges using the following criteria:

- Artistic skill and technique excellence
- Meaningful and consistent theme
- Uniqueness of the design

Only one round of judging will be held to select the finalists. The judges will select 3 finalists from each category and the finalists will be announced by November 1, 2021.

The panel of judges will consist of the following individuals

- Eric Fey, Democratic Director - St. Louis County Board of Elections
- Rick Stream, Republican Director - St. Louis County Board of Elections
- Julie Leicht, Deputy Democratic Director - St. Louis County Board of Elections
- Christian Tolbert, Deputy Republican Director - St. Louis County Board of Elections
- Lori Fiegel, Strategy & Innovation Analyst - St. Louis County Board of Elections

- Nicole Clawson, St. Louis County Library
- Emily McIlvoy, St. Louis County Library
- Desiree Schumann, St. Louis County Library
- Joe Wisniewski, St. Louis County Library

## **6. PUBLIC VOTING**

The public voting will begin on November 5, 2021 and will end on November 14, 2021. Members of the general public may vote for the sticker of their choice in each category amongst the selected finalists. The design in each category that receives the most votes during the voting period will be the winners. There is no limit on the number of times one person can vote. The judges' overall scores when selecting the finalists will be used to determine the winner in the event of a tie.

## **7. VOTING RULES**

Finalists are encouraged to tell family, friends and colleagues about the contest and ask them to participate in voting. Activity that seems to be fraudulent, unfair, or unethical is not permitted and may result in the removal of a design entry or disqualification of a contestant.

## **8. VERIFICATION OF WINNERS AND FINALISTS**

All potential winners and finalists are subject to verification by the St. Louis County Board of Elections. The potential winners and runner-ups will be notified by November 16, 2021 using the contact information provided on the design entry form. If the winners and runner-ups cannot be verified, the St. Louis County Board of Elections will fill the positions with the finalists with the next highest votes from the public voting.

## **9. CONTEST WINNERS AND RUNNER-UPS**

- The winner's artwork design from each category will be used as the official "I Voted" stickers of St. Louis County and will be offered to all voters who cast ballots in elections. The winning designs may be used for additional years at the discretion of the St. Louis County Board of Elections.
- The winners and runner-ups may have their name, school name, and a copy of their artwork on the St. Louis County Board of Elections website and social media outlets run by St. Louis County Board of Elections.
- The name and artwork of finalists may appear on media outlets such as television, radio, and newspaper and their respective social media platforms.

## **10. OWNERSHIP OF ENTRIES**

The St. Louis County Board of Elections does not claim ownership to the contest entries. By completing the Design Entry Form and submitting artwork, you are acknowledging that you have read and agree to these Official Rules and to release of liability. In addition, you agree to grant the St. Louis County Board of Elections a non-exclusive, fully paid-up and royalty-free, worldwide license to use, modify, delete from, add to, publicly perform, publicly display, reproduce and translate your design entry, including without limitation the right to distribute all or part of your design entry in any media or social media formats and channels in perpetuity.

By submitting a design entry, you agree and consent to the use of your design, name, school name, and photograph by the Sponsors, its affiliates, subsidiaries, parents, and licensees in connection with the contest and related marketing activities, in any media format or channels now known or hereafter invented, in any and all locations, without any payment to or further approval from you. You agree that this consent is perpetual and cannot be revoked.

## 11. REPRESENTATIONS AND WARRANTIES

By submitting an entry, you agree that your entry:

- is your original artwork;
- does not contain words or images that are obscene, inappropriate, or defamatory, according to the judgement of the Sponsors;
- does not infringe or violate the copyrights, trademarks, rights of privacy, publicity or other rights of any person or entity;
- does not contain malicious code, such as viruses, timebombs, cancelbots, worms, Trojan horses, or other harmful programs or information;
- does not and will not violate any law, statute, ordinance, rule or regulation;
- does not feature the likeness of private individuals without the individuals' explicit written permission for its use;
- does not trigger any reporting or royalty obligation to any third party; and
- does not contain any words, symbols or images that are partisan in nature to any political party, ideological thought or controversial issue.

You also agree that the rights that you are granting under these Official Rules do not conflict with any other agreement to which you are a party or have entered into, or with any commitments, restrictions or obligations that you are under to any other person or entity.

## 12. OTHER TERMS AND CONDITIONS

**Early Conditions and Release:** By entering the contest, each contestant agrees to:

- a) comply with and be bound by these Official Rules and the decisions of the Sponsors which are binding and final in all matters relating to this contest;
- b) release and hold harmless the Sponsors, and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest, and all of their respective past and present officers, directors, employees, agents and representatives ("Released Parties") from and against any and all claims, expenses, and liability, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a contestant's entry, creation of an entry or submission of an entry, participation in the contest, acceptance or use or misuse of prize (including any travel activity related thereto) and/or the broadcast, transmission, performance, exploitation or use of entry; and
- c) indemnify, defend and hold harmless the Sponsors from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to a contestant's participation in the contest and/or contestant's acceptance, use or misuse of prize.

**Publicity:** Except where prohibited, participation in the contest constitutes finalists' and the winners' consent to the Sponsors' and its agents' use of the finalists' and winners' names for promotional purposes in any media, worldwide, without payment or consideration.

**General Conditions:** The Sponsors reserve the right to cancel, suspend and/or modify the contest, or any part of it, including the dates of the contest, if any fraud, technical failures or any other factor beyond the Sponsors' reasonable control impairs the integrity or proper functioning of the contest, as determined by the Sponsors in their sole discretion, or for any reason whatsoever. The Sponsors reserve the right in their sole discretion to disqualify any individual or competitor it finds to be tampering with the entry process or the operation of the contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the contest may be a violation of criminal and civil law, and should such an attempt be made, the Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law. The Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Sponsors are not responsible for, nor are they required to count incomplete, late, misdirected, damaged, unlawful or illicit votes, including those secured through payment, votes achieved through automated means or by registering more than one e-mail account and name, using another contestant's e-mail account and name, as well as those lost for technical reasons or otherwise.

**Limitations of Liability:** The Released Parties are not responsible for:

- any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the contest;
- technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software;
- unauthorized human intervention in any part of the entry process or the contest;
- technical or human error which may occur in the administration of the contest or receipt or use of any prize

If for any reason an entrant's submission is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is to provide another submission.

**Disputes:** Entrant agrees that:

- a) any and all disputes, claims and causes of action arising out of or connected with this contest, or any prizes awarded, other than those concerning the administration of the contest or the determination of the winners, shall be resolved individually, without resort to any form of class action;
- b) any and all disputes, claims and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court;
- c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorneys' fees; and

d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsors in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without giving effect to any choice of law of conflict of law rules (whether of the State of Missouri or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Missouri.

**Disclaimer:** This contest is void where prohibited by law.

**Sponsors:**

St. Louis County Board of Elections  
725 Northwest Plaza Drive  
St. Louis, MO 63074

St. Louis County Library  
1640 S. Lindbergh  
St. Louis, MO 63131