

ST. LOUIS COUNTY LIBRARY
DRUPAL 9 UPGRADE & WEB HOSTING

REQUEST FOR QUALIFICATIONS

December 3, 2021

The Board of Trustees of the St. Louis County Library District (the “Library District”) requests the submission of responses from qualified firms to provide **Drupal 9 Upgrade and Web Hosting Services** to the Board of Trustees as described in this Request for Qualifications. The Response must be received no later than **4:30 p.m. C.T., on January 4, 2022** by:

Jennifer McBride, Communications Manager
St. Louis County Library District
1640 South Lindbergh
St. Louis, Missouri 63131

To preserve the integrity of the selection process, questions regarding this Request for Qualifications should only be directed to Ms. McBride. If you have any questions, please contact Ms. McBride at jmcbride@slcl.org.

BACKGROUND

The Library District is a political subdivision of the State of Missouri. The Board of Trustees (“Board of Trustees”) of the Library District is a body corporate with all the powers and rights of like or similar corporations serving more than 870,000 Library District residents.

All management and control of the Library District is vested in a Board of Trustees consisting of five Trustees appointed by the County Executive of St. Louis County, Missouri. The Trustees serve staggered four-year terms.

The Board of Trustees appoints a qualified librarian who holds that office at the Board of Trustees’ pleasure as the chief executive and administrative officer (“Director”) of the Library District.

The Board of Trustees has the power to purchase grounds, erect appropriate buildings and improve existing buildings for the use of the Library District and its branches out of funds available or through the issuance of bonds or otherwise.

The Library District is seeking the professional services of a vendor to partner with us to rebuild the Library's website and St. Louis County Library Foundation subsite on Drupal 9 with some usability enhancements. The vendor selected will also provide a hosting solution for all production, development and testing environments.

In order to assure that minority-owned and women-owned professional businesses are made aware of this Request for Qualifications, the Library District will utilize the Missouri Minority/Women Business Enterprise Program Directory as a source for identification of potential professional firms.

SCOPE OF SERVICES

The Library District intends to engage vendors to provide **Drupal 9 Upgrade and Web Hosting Services** as described herein for the duration of the project and as directed by the Board of Trustees and the Director.

The current version of the Library District's website was launched in 2017 and is running on Drupal 7, which will reach end of life on November 28, 2022. The site was developed and is currently supported by Interpersonal Frequency and hosted by their Fulcrum solution. Exhibit A includes a comprehensive breakdown of 2020-2021 site usage. The St. Louis County Library Foundation's website was also developed by Interpersonal Frequency and launched in 2020. It is running within the Library District's Drupal 7 environment. Exhibit B includes a comprehensive breakdown of 2020-2021 site usage.

Goals and Objectives:

1. Upgrade the current Drupal 7 platform to Drupal 9 and bring all software modules to current standards in keeping with the successful design which reflects a dynamic and vibrant library that is exciting and inviting to visitors, as well as the mission of the Library District.
2. Address specific website technical issues such as user interface errors, problems with Drupal, upgrade/deployment bugs
3. Update and/or build any new page design templates, content types, web tools, as needed
4. Create single search functionality on the Library's site that encompasses the online catalog (Innovative Interfaces Inc. Polaris ILS implementation planned for Spring 2022), library events and the library's website content and render results in a clear, user-friendly display.
5. Improve the Library website's mobile usability to work well on a variety of devices and encourage use of self-serve features.
6. Keep integration of current events and meeting room management software (Demco SignUp and Spaces).

7. Offer Search Engine Optimization techniques and strategies to improve our websites' rankings.
8. Include web analytics tools(s) to effectively monitor and evaluate user experiences.

Required Features:

1. Vendor will maintain and support Drupal 9 core and software modules as well as be responsible for website security.
2. Vendor will need to provide at least three Drupal 9 environments: development, production, and testing for both www.slcl.org and foundation.slcl.org sites.
3. The Library's website (www.slcl.org) and the St. Louis County Library Foundation website (foundation.slcl.org) must be treated as two separate environments with separate image/media collections, content types, users, roles and permissions, etc. with the Drupal 9 environment.
4. Sites display optimally in all modern browsers (Chrome, Safari, Firefox, Microsoft Edge, etc.), and current browser versions.
5. Incorporate Responsive Web Design (RWD), which optimizes viewing on all devices.
6. Work with the Library to reorganize and present information in a visually compelling way that best serves the key audiences, rather than reflecting internal organizational structure.
7. Improved search function and display to include website content as well as incorporation of catalog, emedia and events.
8. A full site search function of all content is required on the St. Louis County Library Foundation's website.
9. Integration with online catalog and events/room reserve management system.
10. Interactive list of library locations using Google maps.
11. Ability to post site alerts regarding closures, interruption of service, etc.

12. Site is maintained using:

- a. WYSIWYG editing, with option to use HTML coding when necessary and the ability to embed scripts for a variety of third party forms.
- b. Appropriate for staff with a range of technical skills; while the Library has a web coordinator responsible for overall site maintenance and technical issues, select staff will have day-to-day responsibility for individual pages or entire sections of the site.
- c. Allows for (but does not require) approval of changes by supervisor prior to publishing.
- d. Control access at the page level, and by function (e.g. edit, but not delete).
- e. Provides staff access to past versions of content through moderation/revising and scheduling capabilities.
- f. Robust security model utilizing role designations for management of the site and content.

13. Ability to include content generated automatically by Library software applications; for example, book covers retrieved from library catalog (Syndetics) generated outside of Drupal.

14. Ability to easily create webforms which can email submissions to selected staff members as well as contain file uploads; for example, request a purchase, contact us, etc.; ability to export submitted data and download any user submitted/uploaded files is required.

15. Ability for the Library and Library Foundation site admins to access and edit CSS files as needed.

16. Ability to create descriptive and readable URLs, aliases and redirects.

17. Ability to upload files such as images, RFQ/RFPs and publications as needed.

18. The current books module helps to organize a large variety of History & Genealogy content. Books with specialized content will need to stay accessible, searchable and provide navigation within.

19. An improved localized full-text search solution is required for History & Genealogy indexes and staff created guides. Ability for customers to search across all genealogical resources by name and records found in each source listed as well as linked to name in resource would be highly desirable. It is anticipated that the department will be incorporating a third-party digitized service in 2022.
20. The databases/websites content type provides individual descriptions and links. The databases and websites need to stay flexible so they can be used in other parts of the site such as on kids and genealogy pages. They also need to be grouped by subject as well as available alphabetically.
21. Web analytics capabilities. Currently using Google Analytics and Interpersonal Frequency's Voice of Patron to understand user experience satisfaction.
22. Provide a website that fully meets ADA and Section 508 of the Rehabilitation Act compliance.
23. Library staff must be able to move the site, and all functionality, to another hosting site in the future.
24. Required third party integrations:
 1. Demco SignUp and Spaces (events and room reservation management system)
 2. Innovative Interfaces Inc. Polaris (Integrated Library System)
 3. Email Marketing Services Provider (Constant Contact)
 4. Subscription Services and Databases
 5. Solus Mobile App
 6. LibraryH3lp (chat service)
 7. Abila (transitioning to Blackbaud in 2022)

Selected Vendor Will Provide:

1. Recommendation and installation of a search solution to achieve high level of efficiency and results. See #4 under Goals and Objectives.
2. User authentication solution for access controls to selected pages/sections.
3. Full compatibility with Google Analytics or vendor recommended web analytics solution.
4. Pre-launch usability testing with key audiences.
5. Launch assistance.
6. Cost for direct on-going hosting and technical support priced by time period and option for renewal.
7. All development work, planning and implementation will be the sole responsibility of the selected vendor with oversight by library staff.
8. A content migration plan involving the Library staff will be established to determine the most efficient and effective way to move content from the existing websites to the new Drupal 9 environments.

GENERAL REQUIREMENTS

1. The successful Vendor shall comply with all laws, ordinances, regulations, and orders of federal, state, county, and local governing authorities pertaining and applicable to each Library District branch location, the successful Vendor and/or the Library District. The project is subject to all applicable laws of the State of Missouri governing the Library District including but not limited to Section 285.530 RSMo., as amended. Section 285.530, RSMo., prohibits all employers from employing aliens unlawfully present in the United States to perform work within the State of Missouri, including the project and vendors must comply with the provisions relating thereto in Section 285.530 RSMo., as amended.
2. Applicable insurance coverage must be provided by the successful Vendor before any work can be started on the project.
3. The Library District will make every effort to target and utilize Minority/Women Business Enterprises (MBE/WBE) by using the Missouri Minority/Women Business Enterprise Program Directory as a source of identification of potential proposers. MBE/WBEs will be provided an equitable and fair opportunity to submit bids and proposals.
4. These general requirements, this Request for Qualifications, the Response, and the specifications, drawings, schedules and instructions for the project shall be incorporated in the contract and/or purchase order signed by the parties should the Vendor be awarded a contract under this Request for Qualifications.

RESPONSE REQUIREMENTS

1. REQUIREMENTS

- (a) The Response must arrive not later than 4:30 p.m. C.T. on **January 4, 2022**. No Response will be accepted after this time and any Response arriving after this time will be returned unopened.
- (b) The Response must be addressed as follows and delivered in a sealed envelope to the following address:

Jennifer McBride, Communications Manager
St. Louis County Library District
1640 South Lindbergh
St. Louis, Missouri 63131

- (c) The Response must bear the following legend:

Response to Request for Qualifications
for **Drupal 9 Upgrade and Web Hosting Services**
for the St. Louis County Library District

- (d) Each Responder must submit five (5) complete and bound copies of each Response and one unbound original, with original signatures, and one “public/press” copy of the Response in which the individual or firm should redact any information which it deems confidential or proprietary. Notwithstanding the foregoing, the Library District must comply with the Missouri Sunshine Law. Therefore, all Responses and other documentation submitted to the Library District in response to this Request for Qualifications may be subject to disclosure pursuant to Missouri law and/or Library District policy.
- (e) Any Responder desiring an explanation or interpretation of the Request for Qualifications must request it in writing no later than **4:30 p.m. C.T. on December 13, 2021, and such request shall be emailed only to jmcbride@slcl.org**. Oral explanations or instructions given before the award of the contract will not be binding. Any information given to a Responder concerning a solicitation will be furnished promptly to all other Responders as an amendment of the Request for Qualifications, if that information is necessary in submitting offers or if the lack of it would be prejudicial to any other prospective Responders.

(f) If this Request for Qualifications is amended, then all terms and conditions, which are not modified, remain unchanged. Responders shall acknowledge receipt of any amendments to this solicitation by: (i) signing and returning the amendment; and (ii) identifying the amendment number and date in the space provided for this purpose. The Library District must receive the acknowledgement by the time specified for receipt of Responses.

(g) No Response shall be withdrawn for a period of 90 days subsequent to the opening of the Responses without prior written consent of the Library District.

2. COVER LETTER

(a) Cover Letter must indicate that the signer is authorized to bind the Responder contractually and must identify the title or position of the signer. The letter shall also contain the following:

(i) The name of the Responder, and address and telephone number.

(ii) A statement that the Responder is willing and able to perform the Drupal 9 Upgrade and Web Hosting services required for a successful engagement.

(iii) The name of the individual within the Responder, who will be the primary contact concerning this engagement.

(iv) A statement that the Responder is submitting a response to provide the Drupal 9 Upgrade and Web Hosting services.

(b) An unsigned submission shall be rejected.

3. **RESPONSE CONTENT** to the Request for Qualifications will be used to measure the qualifications of the firms responding. The Response shall contain the following information at a minimum:

(a) General Information About the Firm. Please provide a brief description of the firm.

- (b) Experience. The Response must clearly identify the firm's qualifications, competence and relevant experience in providing the scope of services described in this Request for Qualifications.
- (c) Personnel. Please indicate the name, location, telephone number, fax number and email address of the primary contact person for the firm. Identify the individuals proposed to serve the Library District; specify their capacity and roles; and include a brief resume for each. If the firm is selected to give an oral presentation, only those individuals listed will be invited to participate.
- (d) References. Responses should include the name, title, organization and telephone number for no more than five references for which your firm has provided similar services.
- (e) Conflict of Interest. If your firm believes that a conflict of interest may arise, describe the nature of the conflict and the proposed resolution of the conflict. Further, please describe whether the firm or any of its employees has any interests or relationships which might conflict with or compromise the expectations of the Library District in providing the services set forth in this Request for Qualifications.
- (f) Financial Interest. Please disclose any professional or personal financial interest which could be a possible conflict of interest in representing the Library District.
- (g) Other Factors. Discuss any other factors which your firm believes should be considered by the Library District.

4. **FEES**

IN A SEPARATE SEALED ENVELOPE, provide the fee proposal for the services described in this Request for Qualifications to be provided by the firm.

SELECTION PROCEDURES

1. Responses will be reviewed by a Selection Committee composed of representatives of the Library District named by the Director. The Responses will be used to measure the qualifications of firms responding and to measure the Responders' understanding of the scope of services required in accordance with the Evaluation Factors. The Selection Committee will make a recommendation to the Director who will make a recommendation to the Board of Trustees.
2. Upon receipt of the Response, the Selection Committee will complete a review of all qualifications to establish responsiveness to this Request for Qualifications according to the submission of the Responders. Discussions may be conducted with responsible Responders who submit Responses determined to be reasonably susceptible of being selected for award for the purpose of clarification to assure full understanding of, and conformance to, the Request for Qualifications requirements. Responders shall be accorded fair and equal treatment with respect to any opportunity for discussion and revision of Responses and such revisions may be permitted after submissions and prior to award for the purpose of obtaining best and final offers.
3. Upon establishment of responsiveness, the technical evaluation phase would begin. The Selection Committee will review and rank each Response. After all responding firms are evaluated, then fee envelopes will be opened.
4. Selection will be made based on Responses and subsequent interviews to determine the best qualified firm for each type of services with the lowest reasonable fee.

EVALUATION FACTORS

Responses will be evaluated using the following criteria:

- (a) The specialized experience and technical competence of the firm with respect to the type of services required.
- (b) The capacity and capability of the firm to perform the work in question, including specialized services, within the time limitations required.
- (c) The past experience with references for comparable work.
- (d) Insurance required such as professional liability.
- (e) The reasonable fee for the type of work needed.

AWARD

1. The right is reserved by the Board of Trustees to cancel the Request for Qualifications or reject in whole or in part for good cause any and all Responses when in the best interests of the Library District and to waive any irregularity or informality with respect to any Responses.
2. The Library District reserves the right to split awards, make multiple awards and to reject any and all Responses.
3. An award will be made by the Board of Trustees to the Responder for each type of services that demonstrates competence, is most qualified and has fair and reasonable fees.
4. Upon the selection of a Responder by the Board of Trustees, the selected Responder will be required to negotiate an agreement that will set forth the terms and conditions of the proposed engagement and compensation determined to be fair and reasonable. If the Library District and the highest ranked Responder fail to reach an agreement, the Library District may negotiate with the next highest ranked Responder for that type of services to reach an agreement, unless the Library District determines that it is in its best interest to re-solicit a Request for Qualifications.
5. All Responders will be notified of the Library District's selection as soon as possible.
6. The successful Responders will be issued a Notice of Award. Within 10 business days, such Responder shall provide the following minimum documentation:
 - (a) Proof of the appropriate insurance coverage:
 - (i) Worker's Compensation & Employers Liability—
Statutory Amount (Mandatory)
 - (ii) Comprehensive Automobile Liability for vehicles
used—\$500,000
 - (iii) Comprehensive General Liability—\$1,000,000
 - (iv) Professional Liability—\$1,000,000

(b) Federal Tax Payer Identification Number.


(c) Evidence that the Responder is authorized to do business in Missouri.

7. All Responders on Library District contracts for services in excess of \$5000 must provide the Library District with documentation and a sworn affidavit, with respect to employees working in connection with the contracted services, affirming enrollment in a Federal Work Authorization Program (“FWAP”). The affidavit shall also provide that the Responder does not knowingly employ any person in connection with the contracted services who is an unauthorized alien. Such affidavits must be provided with a bid or response to a request for proposal. Subcontractors must provide similar affidavits to its general contractors when the general contractor hires the subcontractor. A contractor or subcontractor is not required to perform an electronic verification check on employees hired before January 1, 2009.

EXHIBIT A

[Library 2020-2021 Site Usage]

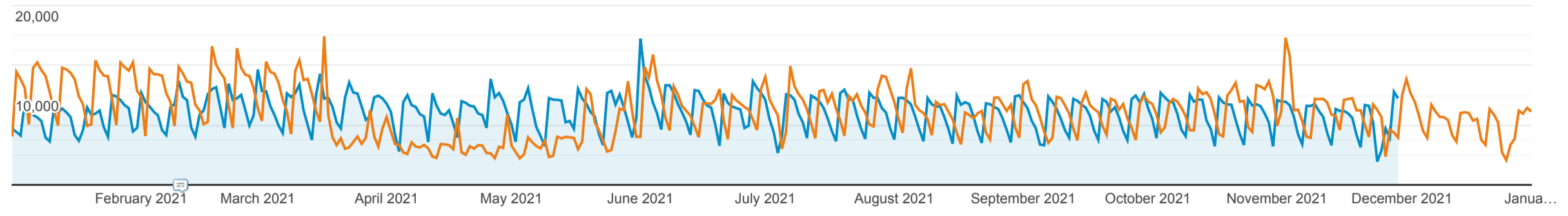
Audience Overview

 All Users
+0.00% Sessions

Jan 1, 2021 - Nov 30, 2021
 Compare to: Jan 1, 2020 - Dec 31, 2020

Overview

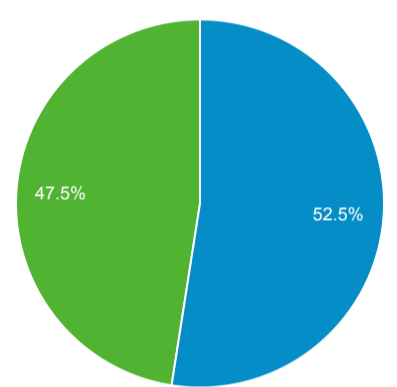
Jan 1, 2021 - Nov 30, 2021: ● Sessions
Jan 1, 2020 - Dec 31, 2020: ● Sessions



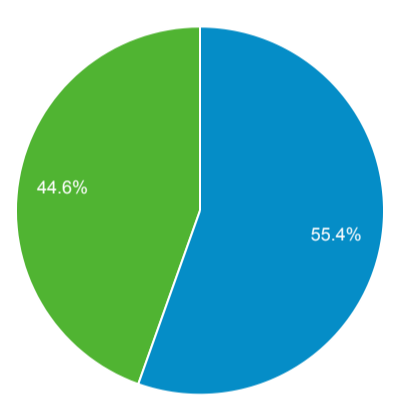
Sessions -8.92% 2,707,831 vs 2,972,940	Users -3.35% 1,316,657 vs 1,362,297	Pageviews -11.45% 6,041,023 vs 6,822,179	Pages / Session -2.78% 2.23 vs 2.29
Avg. Session Duration -4.33% 00:02:10 vs 00:02:16	Bounce Rate 3.19% 35.02% vs 33.94%	% New Sessions 6.69% 47.52% vs 44.54%	

■ Returning Visitor ■ New Visitor

Jan 1, 2021 - Nov 30, 2021



Jan 1, 2020 - Dec 31, 2020



Language	Sessions	% Sessions
1. en-us		
Jan 1, 2021 - Nov 30, 2021	2,610,394	96.40%
Jan 1, 2020 - Dec 31, 2020	2,573,136	86.55%
% Change	1.45%	11.38%
2. en		
Jan 1, 2021 - Nov 30, 2021	49,556	1.83%
Jan 1, 2020 - Dec 31, 2020	368,258	12.39%
% Change	-86.54%	-85.23%
3. zh-cn		
Jan 1, 2021 - Nov 30, 2021	18,274	0.67%
Jan 1, 2020 - Dec 31, 2020	8,946	0.30%
% Change	104.27%	124.27%
4. en-gb		
Jan 1, 2021 - Nov 30, 2021	10,633	0.39%
Jan 1, 2020 - Dec 31, 2020	8,834	0.30%
% Change	20.36%	32.15%
5. en-au		
Jan 1, 2021 - Nov 30, 2021	5,149	0.19%
Jan 1, 2020 - Dec 31, 2020	1,665	0.06%
% Change	209.25%	239.53%
6. en-ca		
Jan 1, 2021 - Nov 30, 2021	2,935	0.11%
Jan 1, 2020 - Dec 31, 2020	2,187	0.07%
% Change	34.20%	47.34%
7. c		

Jan 1, 2021 - Nov 30, 2021	1,213		0.04%
Jan 1, 2020 - Dec 31, 2020	265		0.01%
% Change	357.74%		402.55%
8. ko-kr			
Jan 1, 2021 - Nov 30, 2021	758		0.03%
Jan 1, 2020 - Dec 31, 2020	511		0.02%
% Change	48.34%		62.86%
9. es-us			
Jan 1, 2021 - Nov 30, 2021	749		0.03%
Jan 1, 2020 - Dec 31, 2020	715		0.02%
% Change	4.76%		15.01%
10. en-in			
Jan 1, 2021 - Nov 30, 2021	641		0.02%
Jan 1, 2020 - Dec 31, 2020	267		0.01%
% Change	140.07%		163.58%

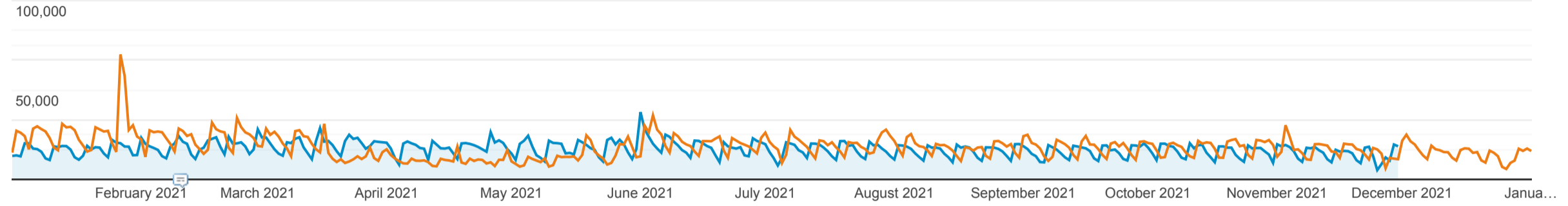
Pages

All Users
+0.00% Pageviews

Jan 1, 2021 - Nov 30, 2021
Compare to: Jan 1, 2020 - Dec 31, 2020












Explorer

Jan 1, 2021 - Nov 30, 2021: Pageviews
Jan 1, 2020 - Dec 31, 2020: Pageviews



This data was filtered using an advanced filter.

Page	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	13.29% ↓ 5,661,028 vs 6,528,836	10.78% ↓ 4,532,949 vs 5,080,433	0.08% ↓ 00:01:44 vs 00:01:44	9.99% ↓ 2,628,612 vs 2,920,391	3.74% ↑ 35.26% vs 33.99%	3.84% ↑ 46.30% vs 44.59%	0.00% \$0.00 vs \$0.00
1. /home							
Jan 1, 2021 - Nov 30, 2021	2,166,554 (38.27%)	1,697,541 (37.45%)	00:01:50	1,645,660 (62.61%)	28.15%	51.48%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	2,442,092 (37.40%)	1,861,088 (36.63%)	00:01:52	1,812,108 (62.05%)	26.17%	48.92%	\$0.00 (0.00%)
% Change	-11.28%	-8.79%	-1.74%	-9.19%	7.55%	5.24%	0.00%
2. /emedia							
Jan 1, 2021 - Nov 30, 2021	154,813 (2.73%)	120,101 (2.65%)	00:04:06	30,578 (1.16%)	8.81%	66.48%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	234,252 (3.59%)	170,518 (3.36%)	00:03:38	48,103 (1.65%)	12.01%	61.22%	\$0.00 (0.00%)
% Change	-33.91%	-29.57%	12.81%	-36.43%	-26.68%	8.58%	0.00%
3. /books-emedia-more							
Jan 1, 2021 - Nov 30, 2021	120,564 (2.13%)	92,549 (2.04%)	00:01:16	46,166 (1.76%)	4.33%	31.81%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	169,482 (2.60%)	128,232 (2.52%)	00:01:09	55,121 (1.89%)	4.84%	27.51%	\$0.00 (0.00%)
% Change	-28.86%	-27.83%	10.60%	-16.25%	-10.46%	15.64%	0.00%
4. /reopening							
Jan 1, 2021 - Nov 30, 2021	90,487 (1.60%)	77,588 (1.71%)	00:01:19	31,572 (1.20%)	55.70%	45.03%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	98,155 (1.50%)	81,544 (1.61%)	00:01:15	36,135 (1.24%)	57.76%	43.00%	\$0.00 (0.00%)
% Change	-7.81%	-4.85%	4.38%	-12.63%	-3.58%	4.70%	0.00%
5. /branches							
Jan 1, 2021 - Nov 30, 2021	80,702 (1.43%)	62,420 (1.38%)	00:00:41	21,994 (0.84%)	34.74%	24.85%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	102,770 (1.57%)	77,629 (1.53%)	00:00:41	31,141 (1.07%)	40.35%	26.82%	\$0.00 (0.00%)
% Change	-21.47%	-19.59%	0.82%	-29.37%	-13.90%	-7.33%	0.00%
6. /content/employment							
Jan 1, 2021 - Nov 30, 2021	68,626 (1.21%)	54,791 (1.21%)	00:02:48	14,173 (0.54%)	9.85%	65.93%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	57,938 (0.89%)	43,514 (0.86%)	00:02:06	15,318 (0.52%)	9.99%	59.69%	\$0.00 (0.00%)
% Change	18.45%	25.92%	34.14%	-7.47%	-1.39%	10.45%	0.00%
7. /events							
Jan 1, 2021 - Nov 30, 2021	59,591 (1.05%)	46,826 (1.03%)	00:00:54	17,802 (0.68%)	23.52%	18.83%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	54,869 (0.84%)	43,382 (0.85%)	00:00:58	15,600 (0.53%)	22.17%	19.47%	\$0.00 (0.00%)
% Change	8.61%	7.94%	-7.78%	14.12%	6.09%	-3.27%	0.00%
8. /summer-reading							
Jan 1, 2021 - Nov 30, 2021	58,880 (1.04%)	43,776 (0.97%)	00:03:43	18,240 (0.69%)	34.03%	62.62%	\$0.00 (0.00%)

Jan 1, 2020 - Dec 31, 2020	56,969 (0.87%)	41,449 (0.82%)	00:03:14	20,826 (0.71%)	33.17%	60.61%	\$0.00 (0.00%)
% Change	3.35%	5.61%	14.95%	-12.42%	2.60%	3.32%	0.00%
9. /your-library-renewed 							
Jan 1, 2021 - Nov 30, 2021	54,867 (0.97%)	53,447 (1.18%)	00:02:14	52,251 (1.99%)	94.28%	93.65%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	54,010 (0.83%)	49,729 (0.98%)	00:01:18	48,362 (1.66%)	92.58%	87.68%	\$0.00 (0.00%)
% Change	1.59%	7.48%	71.87%	8.04%	1.83%	6.82%	0.00%
10. /resources/atoz 							
Jan 1, 2021 - Nov 30, 2021	47,497 (0.84%)	35,376 (0.78%)	00:00:33	3,022 (0.11%)	21.67%	10.17%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	52,724 (0.81%)	38,335 (0.75%)	00:00:29	1,984 (0.07%)	18.08%	7.63%	\$0.00 (0.00%)
% Change	-9.91%	-7.72%	13.35%	52.32%	19.90%	33.36%	0.00%
11. /using-the-library/library-visits 							
Jan 1, 2021 - Nov 30, 2021	46,006 (0.81%)	23,283 (0.51%)	00:01:24	4,431 (0.17%)	45.59%	40.46%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
12. /research/databases?field_categories=79&search_api_views_fulltext= 							
Jan 1, 2021 - Nov 30, 2021	41,183 (0.73%)	29,315 (0.65%)	00:01:50	2,106 (0.08%)	11.25%	29.01%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	51,498 (0.79%)	35,996 (0.71%)	00:01:29	2,665 (0.09%)	13.48%	22.78%	\$0.00 (0.00%)
% Change	-20.03%	-18.56%	24.04%	-20.98%	-16.57%	27.37%	0.00%
13. /virtual-branch 							
Jan 1, 2021 - Nov 30, 2021	36,949 (0.65%)	29,037 (0.64%)	00:02:24	6,034 (0.23%)	25.83%	39.62%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	79,185 (1.21%)	60,252 (1.19%)	00:02:50	16,286 (0.56%)	33.67%	44.82%	\$0.00 (0.00%)
% Change	-53.34%	-51.81%	-15.16%	-62.95%	-23.28%	-11.59%	0.00%
14. /research 							
Jan 1, 2021 - Nov 30, 2021	33,150 (0.59%)	24,327 (0.54%)	00:00:18	2,331 (0.09%)	14.82%	4.87%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	49,547 (0.76%)	33,981 (0.67%)	00:00:18	2,605 (0.09%)	11.98%	4.18%	\$0.00 (0.00%)
% Change	-33.09%	-28.41%	1.30%	-10.52%	23.70%	16.63%	0.00%
15. /content/contact-us 							
Jan 1, 2021 - Nov 30, 2021	31,082 (0.55%)	25,260 (0.56%)	00:02:33	7,372 (0.28%)	59.31%	50.45%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	40,834 (0.63%)	33,508 (0.66%)	00:02:39	8,959 (0.31%)	62.10%	50.66%	\$0.00 (0.00%)
% Change	-23.88%	-24.62%	-3.71%	-17.71%	-4.50%	-0.41%	0.00%
16. /content/daniel-boone-branch 							
Jan 1, 2021 - Nov 30, 2021	29,352 (0.52%)	24,556 (0.54%)	00:01:27	18,331 (0.70%)	23.97%	46.66%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	32,730 (0.50%)	27,137 (0.53%)	00:01:17	19,624 (0.67%)	27.51%	43.89%	\$0.00 (0.00%)
% Change	-10.32%	-9.51%	12.95%	-6.59%	-12.87%	6.32%	0.00%
17. /content/library-cards 							
Jan 1, 2021 - Nov 30, 2021	28,959 (0.51%)	23,105 (0.51%)	00:03:07	7,796 (0.30%)	40.85%	50.04%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	28,563 (0.44%)	22,442 (0.44%)	00:03:06	7,321 (0.25%)	37.52%	47.11%	\$0.00 (0.00%)
% Change	1.39%	2.95%	0.90%	6.49%	8.88%	6.23%	0.00%
18. /content/index-slave-owners-name-surname-unknown-or-illegible 							
Jan 1, 2021 - Nov 30, 2021	25,244 (0.45%)	22,644 (0.50%)	00:02:09	22,189 (0.84%)	81.48%	81.31%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	14,163 (0.22%)	12,813 (0.25%)	00:02:08	12,565 (0.43%)	82.68%	82.52%	\$0.00 (0.00%)
% Change	78.24%	76.73%	1.23%	76.59%	-1.44%	-1.46%	0.00%
19. /curbside 							
Jan 1, 2021 - Nov 30, 2021	24,962 (0.44%)	20,865 (0.46%)	00:02:43	6,478 (0.25%)	57.50%	56.17%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	26,947 (0.41%)	22,285 (0.44%)	00:03:11	7,796 (0.27%)	58.21%	57.46%	\$0.00 (0.00%)
% Change	-7.37%	-6.37%	-14.89%	-16.91%	-1.22%	-2.25%	0.00%

20. /genealogy									
Jan 1, 2021 - Nov 30, 2021	23,748 <small>(0.42%)</small>	17,286 <small>(0.38%)</small>	00:00:32	6,634 <small>(0.25%)</small>	23.33%	12.70%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	29,754 <small>(0.46%)</small>	20,917 <small>(0.41%)</small>	00:00:30	5,999 <small>(0.21%)</small>	16.68%	8.27%	\$0.00 <small>(0.00%)</small>		
% Change	-20.19%	-17.36%	6.15%	10.59%	39.89%	53.61%	0.00%		
21. /content/mid-county-branch									
Jan 1, 2021 - Nov 30, 2021	22,697 <small>(0.40%)</small>	19,476 <small>(0.43%)</small>	00:01:18	15,435 <small>(0.59%)</small>	18.42%	42.36%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	21,871 <small>(0.33%)</small>	18,594 <small>(0.37%)</small>	00:01:24	13,373 <small>(0.46%)</small>	29.21%	45.13%	\$0.00 <small>(0.00%)</small>		
% Change	3.78%	4.74%	-7.42%	15.42%	-36.94%	-6.15%	0.00%		
22. /using-the-library/grandpads									
Jan 1, 2021 - Nov 30, 2021	20,954 <small>(0.37%)</small>	16,453 <small>(0.36%)</small>	00:04:02	10,656 <small>(0.41%)</small>	55.83%	60.65%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>		
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%		
23. /events/filter?field_event_type_tid[]=4									
Jan 1, 2021 - Nov 30, 2021	20,926 <small>(0.37%)</small>	16,608 <small>(0.37%)</small>	00:00:58	1,874 <small>(0.07%)</small>	34.93%	17.44%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	18,980 <small>(0.29%)</small>	14,093 <small>(0.28%)</small>	00:00:51	877 <small>(0.03%)</small>	31.05%	13.56%	\$0.00 <small>(0.00%)</small>		
% Change	10.25%	17.85%	14.14%	113.68%	12.50%	28.63%	0.00%		
24. /reopening/curbside									
Jan 1, 2021 - Nov 30, 2021	19,871 <small>(0.35%)</small>	17,242 <small>(0.38%)</small>	00:03:09	4,666 <small>(0.18%)</small>	66.02%	63.93%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	41,283 <small>(0.63%)</small>	34,876 <small>(0.69%)</small>	00:03:24	9,836 <small>(0.34%)</small>	62.76%	60.64%	\$0.00 <small>(0.00%)</small>		
% Change	-51.87%	-50.56%	-7.54%	-52.56%	5.20%	5.43%	0.00%		
25. /databases									
Jan 1, 2021 - Nov 30, 2021	19,484 <small>(0.34%)</small>	15,144 <small>(0.33%)</small>	00:00:39	3,648 <small>(0.14%)</small>	14.18%	10.48%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	25,782 <small>(0.39%)</small>	19,148 <small>(0.38%)</small>	00:00:40	4,749 <small>(0.16%)</small>	11.56%	9.41%	\$0.00 <small>(0.00%)</small>		
% Change	-24.43%	-20.91%	-1.14%	-23.18%	22.64%	11.42%	0.00%		
26. /content/headquarters									
Jan 1, 2021 - Nov 30, 2021	17,880 <small>(0.32%)</small>	15,619 <small>(0.34%)</small>	00:01:38	8,588 <small>(0.33%)</small>	32.70%	49.47%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	21,184 <small>(0.32%)</small>	18,054 <small>(0.36%)</small>	00:01:30	9,265 <small>(0.32%)</small>	31.76%	44.76%	\$0.00 <small>(0.00%)</small>		
% Change	-15.60%	-13.49%	9.14%	-7.31%	2.96%	10.52%	0.00%		
27. /content/ecourses									
Jan 1, 2021 - Nov 30, 2021	16,614 <small>(0.29%)</small>	12,245 <small>(0.27%)</small>	00:04:07	2,271 <small>(0.09%)</small>	34.42%	59.20%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	29,237 <small>(0.45%)</small>	21,339 <small>(0.42%)</small>	00:03:51	8,558 <small>(0.29%)</small>	33.50%	60.66%	\$0.00 <small>(0.00%)</small>		
% Change	-43.17%	-42.62%	6.52%	-73.46%	2.74%	-2.41%	0.00%		
28. /borrowing									
Jan 1, 2021 - Nov 30, 2021	16,512 <small>(0.29%)</small>	13,355 <small>(0.29%)</small>	00:01:26	2,734 <small>(0.10%)</small>	47.04%	31.38%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	27,250 <small>(0.42%)</small>	21,489 <small>(0.42%)</small>	00:01:22	3,859 <small>(0.13%)</small>	50.69%	29.72%	\$0.00 <small>(0.00%)</small>		
% Change	-39.41%	-37.85%	4.02%	-29.15%	-7.21%	5.59%	0.00%		
29. /content/grants-view-branch									
Jan 1, 2021 - Nov 30, 2021	14,848 <small>(0.26%)</small>	12,771 <small>(0.28%)</small>	00:01:36	6,506 <small>(0.25%)</small>	37.46%	51.04%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	19,291 <small>(0.30%)</small>	16,223 <small>(0.32%)</small>	00:01:31	8,657 <small>(0.30%)</small>	34.74%	46.01%	\$0.00 <small>(0.00%)</small>		
% Change	-23.03%	-21.28%	6.52%	-24.85%	7.84%	10.95%	0.00%		
30. /content/grand-glaize-branch									
Jan 1, 2021 - Nov 30, 2021	14,520 <small>(0.26%)</small>	12,271 <small>(0.27%)</small>	00:01:26	8,218 <small>(0.31%)</small>	28.21%	44.68%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	16,631 <small>(0.25%)</small>	13,878 <small>(0.27%)</small>	00:01:21	9,096 <small>(0.31%)</small>	29.45%	41.24%	\$0.00 <small>(0.00%)</small>		
% Change	-12.69%	-11.58%	6.10%	-9.65%	-4.21%	8.36%	0.00%		
31. /content/samuel-c-sachs-branch									
Jan 1, 2021 - Nov 30, 2021	14,239 <small>(0.25%)</small>	11,840 <small>(0.26%)</small>	00:01:19	8,530 <small>(0.32%)</small>	27.50%	43.95%	\$0.00 <small>(0.00%)</small>		
Jan 1, 2020 - Dec 31, 2020	16,422 <small>(0.25%)</small>	12,705 <small>(0.26%)</small>	00:01:19	9,098 <small>(0.32%)</small>	27.50%	43.95%	\$0.00 <small>(0.00%)</small>		
% Change	-13.37%	-7.00%	0.00%	-6.00%	0.00%	0.00%	0.00%		

Jan 1, 2020 - Dec 31, 2020	16,422 (0.25%)	13,705 (0.27%)	00:01:17	9,088 (0.31%)	32.99%	43.89%	\$0.00 (0.00%)
% Change	-13.29%	-13.61%	3.01%	-6.14%	-16.66%	0.13%	0.00%
32. /using-the-library							
Jan 1, 2021 - Nov 30, 2021	13,958 (0.25%)	10,897 (0.24%)	00:00:46	916 (0.03%)	24.78%	14.77%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	18,954 (0.29%)	14,560 (0.29%)	00:00:46	2,197 (0.08%)	17.28%	15.40%	\$0.00 (0.00%)
% Change	-26.36%	-25.16%	-1.06%	-58.31%	43.42%	-4.12%	0.00%
33. /signup/Calendar							
Jan 1, 2021 - Nov 30, 2021	13,721 (0.24%)	10,263 (0.23%)	00:02:18	5,324 (0.20%)	55.69%	45.25%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	12,257 (0.19%)	9,128 (0.18%)	00:02:29	4,961 (0.17%)	59.77%	45.87%	\$0.00 (0.00%)
% Change	11.94%	12.43%	-7.51%	7.32%	-6.82%	-1.34%	0.00%
34. /signup/calendar?et=33							
Jan 1, 2021 - Nov 30, 2021	13,615 (0.24%)	9,013 (0.20%)	00:01:59	8,200 (0.31%)	27.06%	26.18%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
35. /content/books-emedia-more							
Jan 1, 2021 - Nov 30, 2021	13,511 (0.24%)	10,379 (0.23%)	00:00:54	345 (0.01%)	22.38%	23.88%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
36. /kids							
Jan 1, 2021 - Nov 30, 2021	13,199 (0.23%)	10,164 (0.22%)	00:00:48	3,224 (0.12%)	69.30%	27.92%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	20,789 (0.32%)	15,414 (0.30%)	00:00:47	4,163 (0.14%)	66.71%	24.56%	\$0.00 (0.00%)
% Change	-36.51%	-34.06%	0.87%	-22.56%	3.88%	13.67%	0.00%
37. /content/thornhill-branch							
Jan 1, 2021 - Nov 30, 2021	13,137 (0.23%)	10,934 (0.24%)	00:01:38	7,241 (0.28%)	33.06%	47.79%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	14,647 (0.22%)	11,932 (0.23%)	00:01:32	7,480 (0.26%)	32.47%	43.09%	\$0.00 (0.00%)
% Change	-10.31%	-8.36%	6.39%	-3.20%	1.81%	10.91%	0.00%
38. /content/florissant-valley-branch							
Jan 1, 2021 - Nov 30, 2021	12,730 (0.22%)	10,398 (0.23%)	00:01:34	6,773 (0.26%)	31.78%	45.29%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	16,193 (0.25%)	12,727 (0.25%)	00:01:31	8,043 (0.28%)	31.79%	42.60%	\$0.00 (0.00%)
% Change	-21.39%	-18.30%	3.57%	-15.79%	-0.03%	6.31%	0.00%
39. /content/drive-thru-covid-testing-17							
Jan 1, 2021 - Nov 30, 2021	12,655 (0.22%)	10,233 (0.23%)	00:03:14	10,206 (0.39%)	31.87%	75.64%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	16,697 (0.26%)	13,399 (0.26%)	00:02:59	12,383 (0.42%)	24.91%	70.64%	\$0.00 (0.00%)
% Change	-24.21%	-23.63%	8.24%	-17.58%	27.96%	7.07%	0.00%
40. /content/suggest-purchase							
Jan 1, 2021 - Nov 30, 2021	12,277 (0.22%)	8,423 (0.19%)	00:03:47	2,616 (0.10%)	60.94%	52.05%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	12,183 (0.19%)	8,147 (0.16%)	00:03:34	2,486 (0.09%)	58.72%	49.70%	\$0.00 (0.00%)
% Change	0.77%	3.39%	6.14%	5.23%	3.78%	4.72%	0.00%
41. /databases?field_categories=79&search_api_views_fulltext=&page=1							
Jan 1, 2021 - Nov 30, 2021	12,098 (0.21%)	8,667 (0.19%)	00:03:42	308 (0.01%)	10.03%	43.83%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	17,501 (0.27%)	12,319 (0.24%)	00:03:32	508 (0.02%)	17.05%	41.93%	\$0.00 (0.00%)
% Change	-30.87%	-29.65%	4.73%	-39.37%	-41.18%	4.54%	0.00%
42. /content/cliff-cave-branch							
Jan 1, 2021 - Nov 30, 2021	10,169 (0.18%)	8,692 (0.19%)	00:01:30	4,408 (0.17%)	30.01%	46.40%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	13,282 (0.20%)	10,734 (0.21%)	00:01:40	5,810 (0.20%)	27.07%	44.22%	\$0.00 (0.00%)
% Change	-23.44%	-19.02%	-9.86%	-24.13%	10.88%	4.93%	0.00%
43. /using-the-library/personalized-learning/headspace							


Jan 1, 2021 - Nov 30, 2021	9,949 (0.18%)	7,459 (0.16%)	00:04:19	5,739 (0.22%)	41.39%	65.33%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
44. /content/meramec-valley-branch							
Jan 1, 2021 - Nov 30, 2021	9,783 (0.17%)	8,080 (0.18%)	00:01:28	4,901 (0.19%)	33.74%	43.90%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	12,999 (0.20%)	10,571 (0.21%)	00:01:19	6,467 (0.22%)	37.27%	42.72%	\$0.00 (0.00%)
% Change	-24.74%	-23.56%	10.54%	-24.22%	-9.48%	2.77%	0.00%
45. /databases?field_categories=79&search_api_views_fulltext=&page=2							
Jan 1, 2021 - Nov 30, 2021	9,676 (0.17%)	6,504 (0.14%)	00:03:52	385 (0.01%)	10.21%	43.83%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	15,502 (0.24%)	10,324 (0.20%)	00:04:16	796 (0.03%)	9.03%	45.42%	\$0.00 (0.00%)
% Change	-37.58%	-37.00%	-9.59%	-51.63%	13.09%	-3.50%	0.00%
46. /content/weber-road-branch							
Jan 1, 2021 - Nov 30, 2021	9,234 (0.16%)	7,525 (0.17%)	00:01:32	4,384 (0.17%)	28.74%	45.27%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	11,690 (0.18%)	9,566 (0.19%)	00:01:31	4,987 (0.17%)	39.31%	44.82%	\$0.00 (0.00%)
% Change	-21.01%	-21.34%	1.10%	-12.09%	-26.89%	0.99%	0.00%
47. /content/index-slave-owners-name							
Jan 1, 2021 - Nov 30, 2021	9,125 (0.16%)	5,343 (0.12%)	00:00:12	1,970 (0.07%)	14.92%	11.90%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	5,756 (0.09%)	3,140 (0.06%)	00:00:11	119 (0.00%)	30.51%	4.90%	\$0.00 (0.00%)
% Change	58.53%	70.16%	11.00%	1,555.46%	-51.08%	142.92%	0.00%
48. /teens							
Jan 1, 2021 - Nov 30, 2021	9,087 (0.16%)	7,590 (0.17%)	00:01:05	4,281 (0.16%)	77.78%	49.19%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	14,405 (0.22%)	11,574 (0.23%)	00:01:02	6,715 (0.23%)	77.71%	47.26%	\$0.00 (0.00%)
% Change	-36.92%	-34.42%	5.74%	-36.25%	0.09%	4.08%	0.00%
49. /research/databases/atoz/n							
Jan 1, 2021 - Nov 30, 2021	8,845 (0.16%)	6,462 (0.14%)	00:04:13	671 (0.03%)	7.22%	50.64%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	9,581 (0.15%)	6,426 (0.13%)	00:03:39	789 (0.03%)	7.75%	45.80%	\$0.00 (0.00%)
% Change	-7.68%	0.56%	15.18%	-14.96%	-6.83%	10.57%	0.00%
50. /content/book-buddies							
Jan 1, 2021 - Nov 30, 2021	8,690 (0.15%)	7,386 (0.16%)	00:02:32	4,933 (0.19%)	53.08%	60.51%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	3,144 (0.05%)	2,232 (0.04%)	00:01:12	1,141 (0.04%)	51.71%	38.71%	\$0.00 (0.00%)
% Change	176.40%	230.91%	110.68%	332.34%	2.65%	56.31%	0.00%

Rows 1 - 50 of 732904

EXHIBIT B

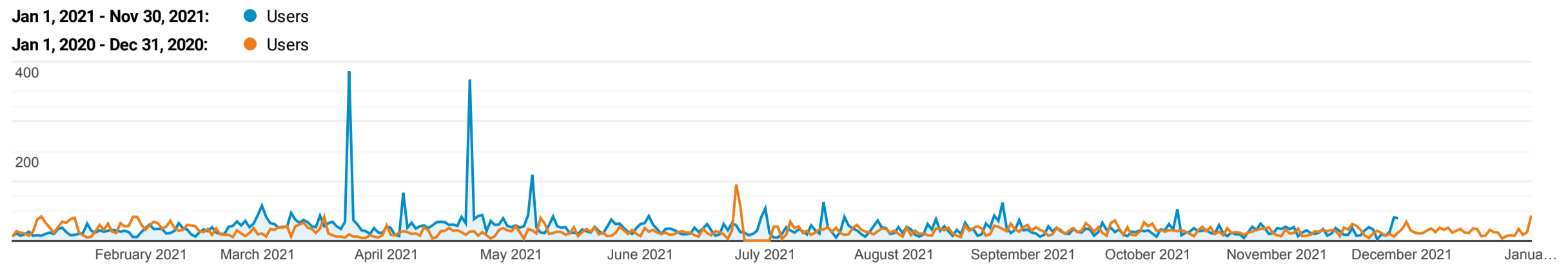
[Foundation 2020-2021 Site Usage]

Audience Overview

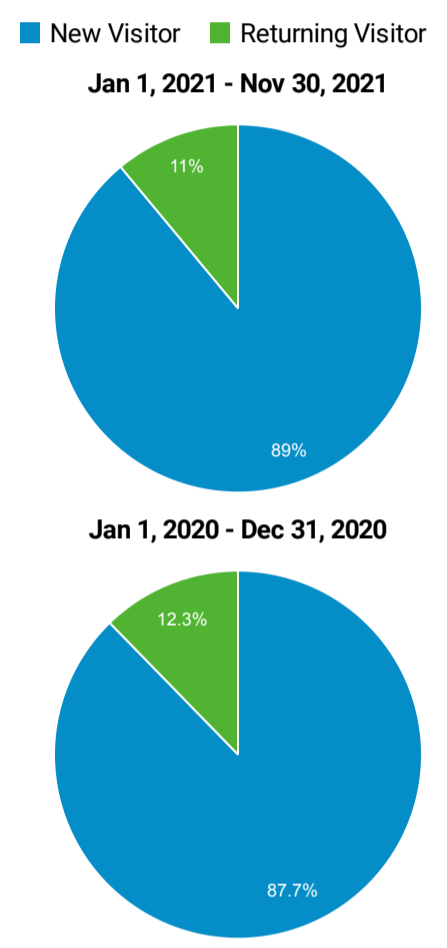

All Users
 +0.00% Users

Jan 1, 2021 - Nov 30, 2021
 Compare to: Jan 1, 2020 - Dec 31, 2020

Overview



Users 26.04% 8,412 vs 6,674	New Users 25.17% 8,279 vs 6,614	Sessions 22.10% 10,454 vs 8,562	Number of Sessions per User -3.13% 1.24 vs 1.28
Pageviews 23.86% 22,381 vs 18,069	Pages / Session 1.45% 2.14 vs 2.11	Avg. Session Duration -6.55% 00:01:19 vs 00:01:24	Bounce Rate -2.67% 62.17% vs 63.88%



Language	Users	% Users
1. en-us		
Jan 1, 2021 - Nov 30, 2021	7,398	88.00%
Jan 1, 2020 - Dec 31, 2020	5,423	81.16%
% Change	36.42%	8.43%
2. zh-cn		
Jan 1, 2021 - Nov 30, 2021	421	5.01%
Jan 1, 2020 - Dec 31, 2020	239	3.58%
% Change	76.15%	40.01%
3. en-gb		
Jan 1, 2021 - Nov 30, 2021	169	2.01%
Jan 1, 2020 - Dec 31, 2020	19	0.28%
% Change	789.47%	606.97%
4. en		
Jan 1, 2021 - Nov 30, 2021	104	1.24%
Jan 1, 2020 - Dec 31, 2020	942	14.10%
% Change	-88.96%	-91.22%
5. en-au		
Jan 1, 2021 - Nov 30, 2021	42	0.50%
Jan 1, 2020 - Dec 31, 2020	3	0.04%
% Change	1,300.00%	1,012.74%
6. fr-fr		
Jan 1, 2021 - Nov 30, 2021	20	0.24%
Jan 1, 2020 - Dec 31, 2020	1	0.01%
% Change	1,900.00%	1,489.63%
7. es-es		

7. es-es	Jan 1, 2021 - Nov 30, 2021	17		0.20%
	Jan 1, 2020 - Dec 31, 2020	0		0.00%
	% Change	100.00%		100.00%
8. id	Jan 1, 2021 - Nov 30, 2021	15		0.18%
	Jan 1, 2020 - Dec 31, 2020	0		0.00%
	% Change	100.00%		100.00%
9. it-it	Jan 1, 2021 - Nov 30, 2021	15		0.18%
	Jan 1, 2020 - Dec 31, 2020	2		0.03%
	% Change	650.00%		496.11%
10. de	Jan 1, 2021 - Nov 30, 2021	12		0.14%
	Jan 1, 2020 - Dec 31, 2020	1		0.01%
	% Change	1,100.00%		853.78%

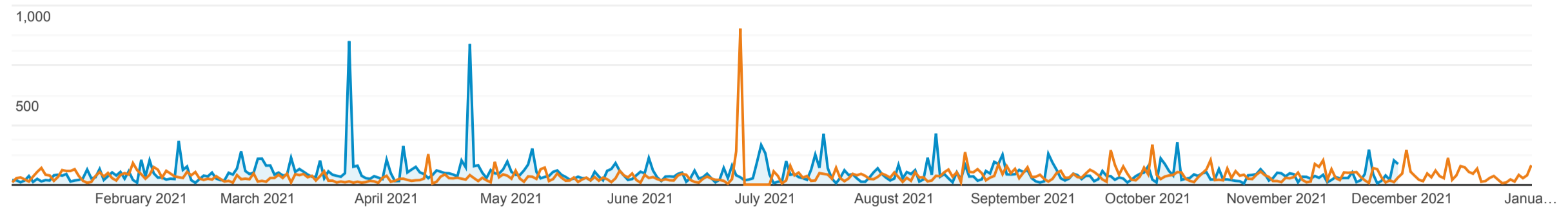
Pages

All Users
+0.00% Pageviews

Jan 1, 2021 - Nov 30, 2021
Compare to: Jan 1, 2020 - Dec 31, 2020












Explorer

Jan 1, 2021 - Nov 30, 2021: Pageviews
Jan 1, 2020 - Dec 31, 2020: Pageviews



This data was filtered using an advanced filter.

Page	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	21.21% ↑ 21,777 vs 17,966	18.98% ↑ 15,952 vs 13,407	7.91% ↓ 00:01:10 vs 00:01:16	21.71% ↑ 10,411 vs 8,554	2.65% ↓ 62.21% vs 63.91%	0.49% ↑ 47.82% vs 47.59%	0.00% \$0.00 vs \$0.00
1. /membership-support							
Jan 1, 2021 - Nov 30, 2021	6,353 (29.17%)	5,134 (32.18%)	00:01:19	4,501 (43.23%)	73.91%	65.39%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	3,081 (17.15%)	2,435 (18.16%)	00:01:15	2,045 (23.91%)	66.26%	58.26%	\$0.00 (0.00%)
% Change	106.20%	110.84%	5.62%	120.10%	11.54%	12.23%	0.00%
2. /							
Jan 1, 2021 - Nov 30, 2021	5,814 (26.70%)	4,171 (26.15%)	00:00:41	3,956 (38.00%)	45.63%	49.21%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	5,285 (29.42%)	3,775 (28.16%)	00:01:03	3,571 (41.75%)	54.16%	45.47%	\$0.00 (0.00%)
% Change	10.01%	10.49%	-34.65%	10.78%	-15.75%	8.23%	0.00%
3. /events							
Jan 1, 2021 - Nov 30, 2021	1,423 (6.53%)	833 (5.22%)	00:01:29	221 (2.12%)	47.96%	28.04%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	768 (4.27%)	352 (2.63%)	00:01:38	76 (0.89%)	35.06%	21.48%	\$0.00 (0.00%)
% Change	85.29%	136.65%	-9.30%	190.79%	36.79%	30.51%	0.00%
4. /about							
Jan 1, 2021 - Nov 30, 2021	1,046 (4.80%)	740 (4.64%)	00:01:15	165 (1.58%)	62.28%	38.81%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	440 (2.45%)	350 (2.61%)	00:01:01	47 (0.55%)	44.68%	37.05%	\$0.00 (0.00%)
% Change	137.73%	111.43%	22.96%	251.06%	39.38%	4.78%	0.00%
5. /programs							
Jan 1, 2021 - Nov 30, 2021	803 (3.69%)	577 (3.62%)	00:00:45	71 (0.68%)	65.71%	21.42%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	445 (2.48%)	326 (2.43%)	00:00:37	11 (0.13%)	63.64%	17.53%	\$0.00 (0.00%)
% Change	80.45%	76.99%	22.29%	545.45%	3.27%	22.20%	0.00%
6. /news							
Jan 1, 2021 - Nov 30, 2021	773 (3.55%)	369 (2.31%)	00:00:50	62 (0.60%)	58.73%	19.79%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	419 (2.33%)	228 (1.70%)	00:00:55	62 (0.72%)	25.81%	18.38%	\$0.00 (0.00%)
% Change	84.49%	61.84%	-8.20%	0.00%	127.58%	7.70%	0.00%
7. /membership/join							
Jan 1, 2021 - Nov 30, 2021	656 (3.01%)	565 (3.54%)	00:02:39	275 (2.64%)	76.00%	73.63%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	385 (2.14%)	321 (2.39%)	00:03:35	59 (0.69%)	83.05%	72.73%	\$0.00 (0.00%)
% Change	70.39%	76.01%	-26.09%	366.10%	-8.49%	1.24%	0.00%
8. /contact-us							
Jan 1, 2021 - Nov 30, 2021	606 (2.78%)	435 (2.73%)	00:01:59	144 (1.38%)	68.06%	52.15%	\$0.00 (0.00%)

Jan 1, 2020 - Dec 31, 2020	261 <small>(1.45%)</small>	211 <small>(1.57%)</small>	00:01:32	38 <small>(0.44%)</small>	65.79%	43.68%	\$0.00 <small>(0.00%)</small>
% Change	132.18%	106.16%	29.09%	278.95%	3.44%	19.39%	0.00%
9. /membership/donate							
Jan 1, 2021 - Nov 30, 2021	409 <small>(1.88%)</small>	368 <small>(2.31%)</small>	00:02:42	201 <small>(1.93%)</small>	84.08%	74.82%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	255 <small>(1.42%)</small>	226 <small>(1.69%)</small>	00:02:08	72 <small>(0.84%)</small>	70.83%	73.33%	\$0.00 <small>(0.00%)</small>
% Change	60.39%	62.83%	26.86%	179.17%	18.70%	2.02%	0.00%
10. /fund-the-need-week							
Jan 1, 2021 - Nov 30, 2021	367 <small>(1.69%)</small>	248 <small>(1.55%)</small>	00:03:28	104 <small>(1.00%)</small>	62.26%	55.86%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
11. /content/leonard-slatkin							
Jan 1, 2021 - Nov 30, 2021	212 <small>(0.97%)</small>	105 <small>(0.66%)</small>	00:02:29	59 <small>(0.57%)</small>	76.27%	43.87%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
12. /user							
Jan 1, 2021 - Nov 30, 2021	174 <small>(0.80%)</small>	97 <small>(0.61%)</small>	00:00:38	35 <small>(0.34%)</small>	8.57%	4.02%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	152 <small>(0.85%)</small>	87 <small>(0.65%)</small>	00:00:47	25 <small>(0.29%)</small>	16.00%	11.18%	\$0.00 <small>(0.00%)</small>
% Change	14.47%	11.49%	-18.77%	40.00%	-46.43%	-64.03%	0.00%
13. /content/food-truck-celebration-tickets-sale-now							
Jan 1, 2021 - Nov 30, 2021	102 <small>(0.47%)</small>	79 <small>(0.50%)</small>	00:01:05	59 <small>(0.57%)</small>	65.00%	63.73%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
14. /programs/our-impact							
Jan 1, 2021 - Nov 30, 2021	90 <small>(0.41%)</small>	67 <small>(0.42%)</small>	00:03:27	25 <small>(0.24%)</small>	84.00%	41.11%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	38 <small>(0.21%)</small>	36 <small>(0.27%)</small>	00:01:29	6 <small>(0.07%)</small>	83.33%	44.74%	\$0.00 <small>(0.00%)</small>
% Change	136.84%	86.11%	131.49%	316.67%	0.80%	-8.10%	0.00%
15. /fund-the-need-week/sponsorship-form							
Jan 1, 2021 - Nov 30, 2021	80 <small>(0.37%)</small>	41 <small>(0.26%)</small>	00:01:34	8 <small>(0.08%)</small>	50.00%	21.25%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
16. /programs/stimulating-minds							
Jan 1, 2021 - Nov 30, 2021	75 <small>(0.34%)</small>	59 <small>(0.37%)</small>	00:01:06	7 <small>(0.07%)</small>	57.14%	25.33%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	30 <small>(0.17%)</small>	28 <small>(0.21%)</small>	00:00:40	12 <small>(0.14%)</small>	100.00%	63.33%	\$0.00 <small>(0.00%)</small>
% Change	150.00%	110.71%	65.68%	-41.67%	-42.86%	-60.00%	0.00%
17. /content/new-board-members-announcement							
Jan 1, 2021 - Nov 30, 2021	68 <small>(0.31%)</small>	47 <small>(0.29%)</small>	00:00:47	15 <small>(0.14%)</small>	66.67%	29.41%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
18. /programs/enriching-lives							
Jan 1, 2021 - Nov 30, 2021	61 <small>(0.28%)</small>	49 <small>(0.31%)</small>	00:03:41	11 <small>(0.11%)</small>	72.73%	42.62%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	69 <small>(0.38%)</small>	46 <small>(0.34%)</small>	00:01:29	5 <small>(0.06%)</small>	20.00%	27.54%	\$0.00 <small>(0.00%)</small>
% Change	-11.59%	6.52%	149.10%	120.00%	263.64%	54.79%	0.00%
19. /users/cwood							
Jan 1, 2021 - Nov 30, 2021	54 <small>(0.25%)</small>	32 <small>(0.20%)</small>	00:01:02	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
Jan 1, 2020 - Dec 31, 2020	27 <small>(0.15%)</small>	16 <small>(0.12%)</small>	00:00:58	0 <small>(0.00%)</small>	0.00%	3.70%	\$0.00 <small>(0.00%)</small>
% Change	100.00%	100.00%	6.21%	0.00%	0.00%	-100.00%	0.00%

		Count	Count	Duration	Count	Percentage	Percentage	Value
20.	/search/node/							
	Jan 1, 2021 - Nov 30, 2021	51 <small>(0.23%)</small>	43 <small>(0.27%)</small>	00:00:32	5 <small>(0.05%)</small>	60.00%	27.45%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	16 <small>(0.09%)</small>	14 <small>(0.10%)</small>	00:00:57	0 <small>(0.00%)</small>	0.00%	18.75%	\$0.00 <small>(0.00%)</small>
	% Change	218.75%	207.14%	-44.49%	∞%	∞%	46.41%	0.00%
21.	/content/st-louis-county-library-helps-older-adults-stay-connected-during-pandemic							
	Jan 1, 2021 - Nov 30, 2021	48 <small>(0.22%)</small>	20 <small>(0.13%)</small>	00:01:27	5 <small>(0.05%)</small>	20.00%	12.50%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
	% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
22.	/privacy-policy							
	Jan 1, 2021 - Nov 30, 2021	48 <small>(0.22%)</small>	47 <small>(0.29%)</small>	00:00:16	34 <small>(0.33%)</small>	100.00%	85.42%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	37 <small>(0.21%)</small>	37 <small>(0.28%)</small>	00:00:23	3 <small>(0.04%)</small>	100.00%	67.57%	\$0.00 <small>(0.00%)</small>
	% Change	29.73%	27.03%	-30.45%	1,033.33%	0.00%	26.42%	0.00%
23.	/node/18							
	Jan 1, 2021 - Nov 30, 2021	47 <small>(0.22%)</small>	29 <small>(0.18%)</small>	00:02:54	12 <small>(0.12%)</small>	100.00%	36.17%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	13 <small>(0.07%)</small>	10 <small>(0.07%)</small>	00:00:50	0 <small>(0.00%)</small>	0.00%	15.38%	\$0.00 <small>(0.00%)</small>
	% Change	261.54%	190.00%	247.57%	∞%	∞%	135.11%	0.00%
24.	/programs/building-digital-literacy							
	Jan 1, 2021 - Nov 30, 2021	46 <small>(0.21%)</small>	42 <small>(0.26%)</small>	00:02:13	20 <small>(0.19%)</small>	80.00%	39.13%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	18 <small>(0.10%)</small>	17 <small>(0.13%)</small>	00:00:36	5 <small>(0.06%)</small>	80.00%	44.44%	\$0.00 <small>(0.00%)</small>
	% Change	155.56%	147.06%	270.37%	300.00%	0.00%	-11.96%	0.00%
25.	/programs/invigorating-discovery							
	Jan 1, 2021 - Nov 30, 2021	45 <small>(0.21%)</small>	43 <small>(0.27%)</small>	00:02:41	2 <small>(0.02%)</small>	100.00%	31.11%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	38 <small>(0.21%)</small>	30 <small>(0.22%)</small>	00:01:56	2 <small>(0.02%)</small>	50.00%	26.32%	\$0.00 <small>(0.00%)</small>
	% Change	18.42%	43.33%	39.46%	0.00%	100.00%	18.22%	0.00%
26.	/content/author-series-goes-virtual							
	Jan 1, 2021 - Nov 30, 2021	43 <small>(0.20%)</small>	39 <small>(0.24%)</small>	00:00:23	25 <small>(0.24%)</small>	40.00%	34.88%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	53 <small>(0.30%)</small>	46 <small>(0.34%)</small>	00:00:19	4 <small>(0.05%)</small>	75.00%	11.32%	\$0.00 <small>(0.00%)</small>
	% Change	-18.87%	-15.22%	19.95%	525.00%	-46.67%	208.14%	0.00%
27.	/content/meet-charles-finch							
	Jan 1, 2021 - Nov 30, 2021	42 <small>(0.19%)</small>	28 <small>(0.18%)</small>	00:00:52	7 <small>(0.07%)</small>	100.00%	23.81%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
	% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
28.	/content/slcl-named-4-star-library							
	Jan 1, 2021 - Nov 30, 2021	41 <small>(0.19%)</small>	26 <small>(0.16%)</small>	00:00:26	3 <small>(0.03%)</small>	100.00%	19.51%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
	% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
29.	/users/jmessmer							
	Jan 1, 2021 - Nov 30, 2021	40 <small>(0.18%)</small>	35 <small>(0.22%)</small>	00:00:54	1 <small>(0.01%)</small>	0.00%	5.00%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	19 <small>(0.11%)</small>	17 <small>(0.13%)</small>	00:00:27	1 <small>(0.01%)</small>	100.00%	21.05%	\$0.00 <small>(0.00%)</small>
	% Change	110.53%	105.88%	97.75%	0.00%	-100.00%	-76.25%	0.00%
30.	/content/treat-yourself-year--become-friend							
	Jan 1, 2021 - Nov 30, 2021	35 <small>(0.16%)</small>	29 <small>(0.18%)</small>	00:00:30	2 <small>(0.02%)</small>	100.00%	14.29%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	12 <small>(0.07%)</small>	6 <small>(0.04%)</small>	00:01:01	0 <small>(0.00%)</small>	0.00%	0.00%	\$0.00 <small>(0.00%)</small>
	% Change	191.67%	383.33%	-50.78%	∞%	∞%	∞%	0.00%
31.	/content/library-receives-changemakers-award							
	Jan 1, 2021 - Nov 30, 2021	34 <small>(0.16%)</small>	31 <small>(0.19%)</small>	00:01:39	7 <small>(0.07%)</small>	57.14%	26.47%	\$0.00 <small>(0.00%)</small>
	Jan 1, 2020 - Dec 31, 2020	10 <small>(0.06%)</small>	9 <small>(0.07%)</small>	00:00:57	1 <small>(0.01%)</small>	100.00%	22.22%	\$0.00 <small>(0.00%)</small>
	% Change	240.00%	244.44%	-63.63%	0.00%	-100.00%	-76.67%	0.00%

Jan 1, 2020 - Dec 31, 2020	19 (0.11%)	8 (0.06%)	00:01:28	1 (0.01%)	50.00%	10.53%	\$0.00 (0.00%)
% Change	78.95%	287.50%	13.08%	600.00%	14.29%	151.47%	0.00%
32. /content/slcl-helps-older-adults-stay-connected-during-pandemic							
Jan 1, 2021 - Nov 30, 2021	29 (0.13%)	23 (0.14%)	00:02:24	3 (0.03%)	66.67%	27.59%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
33. /content/judy-batalion							
Jan 1, 2021 - Nov 30, 2021	27 (0.12%)	8 (0.05%)	00:00:48	0 (0.00%)	0.00%	14.81%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	0.00%	0.00%	∞%	0.00%
34. /content/student-lands-job-cohs-diploma							
Jan 1, 2021 - Nov 30, 2021	26 (0.12%)	26 (0.16%)	00:00:10	12 (0.12%)	91.67%	50.00%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	34 (0.19%)	22 (0.16%)	00:01:09	2 (0.02%)	50.00%	11.76%	\$0.00 (0.00%)
% Change	-23.53%	18.18%	-85.06%	500.00%	83.33%	325.00%	0.00%
35. /content/help-st-louis-county-library-plan-future							
Jan 1, 2021 - Nov 30, 2021	25 (0.11%)	13 (0.08%)	00:00:47	2 (0.02%)	100.00%	12.00%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
36. /content/adam-schiff							
Jan 1, 2021 - Nov 30, 2021	23 (0.11%)	6 (0.04%)	00:01:18	2 (0.02%)	50.00%	13.04%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
37. /content/give-stl-day-power-hours-boost-funding							
Jan 1, 2021 - Nov 30, 2021	21 (0.10%)	19 (0.12%)	00:02:17	11 (0.11%)	90.91%	57.14%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
38. /content/teen-book-festival-announced							
Jan 1, 2021 - Nov 30, 2021	21 (0.10%)	12 (0.08%)	00:01:59	2 (0.02%)	100.00%	14.29%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
39. /content/use-amazonmile-prime-day							
Jan 1, 2021 - Nov 30, 2021	21 (0.10%)	10 (0.06%)	00:00:21	1 (0.01%)	100.00%	9.52%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
40. /content/foundation-approves-7000-alison-grants							
Jan 1, 2021 - Nov 30, 2021	20 (0.09%)	17 (0.11%)	00:02:06	4 (0.04%)	75.00%	40.00%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
41. /content/vivian-gibson							
Jan 1, 2021 - Nov 30, 2021	20 (0.09%)	17 (0.11%)	00:02:42	15 (0.14%)	86.67%	80.00%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	2 (0.01%)	1 (0.01%)	00:00:57	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	900.00%	1,600.00%	184.65%	∞%	∞%	∞%	0.00%
42. /content/john-wright-sr-and-john-wright-jr							
Jan 1, 2021 - Nov 30, 2021	18 (0.08%)	16 (0.10%)	00:03:23	12 (0.12%)	83.33%	72.22%	\$0.00 (0.00%)
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
43. /content/fund-need-week							

43. /content/rain-need-week								
Jan 1, 2021 - Nov 30, 2021	17 (0.08%)	17 (0.11%)	00:01:38	16 (0.15%)	50.00%	70.59%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	187 (1.04%)	109 (0.81%)	00:01:51	44 (0.51%)	51.11%	44.92%	\$0.00 (0.00%)	
% Change	-90.91%	-84.40%	-11.90%	-63.64%	-2.17%	57.14%	0.00%	
44. /content/we're-live								
Jan 1, 2021 - Nov 30, 2021	17 (0.08%)	17 (0.11%)	00:00:12	4 (0.04%)	100.00%	29.41%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	46 (0.26%)	30 (0.22%)	00:00:43	3 (0.04%)	66.67%	15.22%	\$0.00 (0.00%)	
% Change	-63.04%	-43.33%	-73.11%	33.33%	50.00%	93.28%	0.00%	
45. /about/donor-bill-rights								
Jan 1, 2021 - Nov 30, 2021	16 (0.07%)	16 (0.10%)	00:00:18	3 (0.03%)	100.00%	31.25%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	5 (0.03%)	5 (0.04%)	00:00:17	3 (0.04%)	100.00%	80.00%	\$0.00 (0.00%)	
% Change	220.00%	220.00%	4.81%	0.00%	0.00%	-60.94%	0.00%	
46. /content/20000-match-challenge								
Jan 1, 2021 - Nov 30, 2021	16 (0.07%)	5 (0.03%)	00:02:59	1 (0.01%)	100.00%	6.25%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)	
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	
47. /content/foundation-donates-100000-covid-19-relief								
Jan 1, 2021 - Nov 30, 2021	16 (0.07%)	16 (0.10%)	00:00:16	4 (0.04%)	100.00%	25.00%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	55 (0.31%)	44 (0.33%)	00:00:49	5 (0.06%)	20.00%	21.82%	\$0.00 (0.00%)	
% Change	-70.91%	-63.64%	-68.11%	-20.00%	400.00%	14.58%	0.00%	
48. /content/slcl-and-sjpl-share-library-system								
Jan 1, 2021 - Nov 30, 2021	16 (0.07%)	11 (0.07%)	00:03:43	1 (0.01%)	100.00%	25.00%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)	
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	
49. /content/virtual-program-protect-your-estate								
Jan 1, 2021 - Nov 30, 2021	16 (0.07%)	13 (0.08%)	00:00:40	2 (0.02%)	100.00%	31.25%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)	
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	
50. /news?page=2								
Jan 1, 2021 - Nov 30, 2021	16 (0.07%)	16 (0.10%)	00:00:22	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)	
Jan 1, 2020 - Dec 31, 2020	33 (0.18%)	33 (0.25%)	00:00:22	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)	
% Change	-51.52%	-51.52%	1.26%	0.00%	0.00%	0.00%	0.00%	

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